



January 9, 2024

ABC Supply
RE: 2024 Price Increase

Dear Valued Pro Dealer Partner,

At Pella Corporation, we are fortunate to have great partners like **ABC Supply**. Thank you for your partnership and commitment to the Pella Brand.

This letter is to inform you of future pricing adjustments that will take effect March 6, 2024. We are continuing to experience high costs in labor, energy, and in certain source materials. As a result, we are announcing a price increase effective **March 6, 2024**.

Also in 2024, we are making slight pricing adjustments to our wood, vinyl and fiberglass products to be competitively positioned across the portfolio. These adjustments in vinyl and fiberglass have a weighted average impact across all the products and result in less than a .5% change.

Below is a summary of the upcoming pricing changes:

PRICE ADJUSTMENTS

Impervia	< .5% Increase (weighted average)
Pella 250 Series	< .5% Increase (weighted average)
Encompass	< .5% Increase (weighted average)
Wood Windows & Patio Doors	3% increase (weighted average)
Bonelli	12% increase on Bi-Fold Doors 10% increase on Multi-Slide Doors > 100" in height. 3% Increase on All Other Bonelli Products.
Entry Door	10% Increase (Across the Board)

Sincerely,

Brandon Jacobson
Sr Channel Manager, Pro Dealer
Pella Corporation