



We
protect
what
matters
most™

October 27, 2023

National Price Increase: New Construction & Builder/Multi Family

Dear Customers,

Thank you for your continued business and support during this challenging market environment.

Effective January 01, 2024 GAF will increase pricing of its residential roofing products by 8- 10%. This increase will apply to all New Construction and Builder/Multi Family business. All orders shipped on or after January 01, 2024 will be invoiced at the new level.

Please contact your local GAF Territory Manager with any questions, and we remain grateful for your business.

A handwritten signature in black ink, appearing to read "Jim Durkin", written in a cursive style.

Jim Durkin
Sr. Vice President, Sales
Residential Roofing Systems

PCD1723