



March 4, 2024

Price Increase Announcement

To: U.S. Elevate Customers

Dear Valued Customers,

We continue to evaluate market factors and economic conditions that affect our industry. The costs of doing business continue to rise, and as a result, we will implement price increases on metal (steel and accessories) and asphalt (APP membrane/accessories) products.

Product	Increase	Effective Date
Steel	7.5%	4/1/2024
APP	Up to 10%	6/3/2024

To receive pre-increase pricing, orders must be received and confirmed to ship before the effective price increase dates shown above, 4/1/2024 for steel and 6/3/2024 for asphalt.

Should you have any questions regarding this new price adjustment, please contact your local [Elevate Sales Representative](#).

Sincerely,

Yusuke Koreeda
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