



March 14, 2025

Dear Valued Midwest Enterprises Customer:

The North American building materials industry continues to face inflationary pressure on many fronts, including raw materials, packaging, and transportation.

To meet these challenges while maintaining our top-level service to you, Midwest Enterprises will be implementing a price increase on our complete line of gutter protection products and accessories, effective on orders placed on or after April 14, 2025.

The increase will range from 7% -10% on all Aluminum and Steel products including accessories, while all Stainless-Steel products will go up 15%.

I understand the pressure that this can put on your business, and we are committed to help you through the process. If you have any questions or need any assistance, please contact your local representative, or Bill Parker, National Sales Manager--email--bparker@e-zgutter.com.

For over 40 years, our number one priority at Midwest has been manufacturing superior products and providing best-in-class service to our customers. The result is over 25 products for all types of debris loads and weather conditions. We continue to innovate every day and look forward to launching new additions to our line later this year to support your business.

Thank you for your continued partnership with Midwest Enterprises.

Sincerely,

Perry Ealer
President and CEO
Midwest Enterprises