



We
protect
what
matters
most™

December 19, 2023

To: Customer of GAF Roof Coatings - US & International

Valued Partners,

Let me start by saying thank you for such an incredible year! 2023 certainly had its challenges, but our customers (you!) shined this year. While we're still working hard to help you close out this year strong, we're also diligently working towards some new and exciting things for 2024. We'll have lots to share over the coming weeks and months in the form of new products, selling tools, and additional technical support. Our Sales & Technical teams will be out in full force to share everything and go through our planning process together with you and your teams.

As we move into 2024, we continue to monitor costs throughout the coatings supply chain. At this point we have one adjustment to make on our Kymax PVDF coating. Due to an increase in formulation costs, we'll need to increase our Kymax products by 15%, effective with shipments on/after January 2, 2024. You'll see that reflected in updated quotes and a new January 1st price page to be sent out in the coming weeks.

As always, keep the feedback coming. Let's make 2024 a great year together!

Please do not hesitate to contact me with any questions or concerns.

Best Regards,

A handwritten signature in black ink that reads "Jon Wentworth". The signature is written in a cursive, slightly slanted style.

Jon Wentworth
Director of Sales, Coatings