



Dear Unirac Partner

As we continue to navigate the rapidly evolving solar landscape together, we want to inform you of an upcoming price adjustment that will apply to select products in the Unirac catalog. These changes will go into effect Wednesday, July 23, 2025—two weeks from today—and will apply to all purchase orders placed on or after that date.

Earlier this year, we adjusted pricing in response to rising material and production costs tied to the first wave of 2025 tariffs on aluminum and steel. Since then, the U.S. government has doubled Section 232 tariffs on aluminum and steel imports, effective June 4. In the days that followed, the Midwest aluminum premium surged by over 50%, reaching historically high levels. These compounding pressures—combined with persistent inflation and constrained domestic supply—are once again driving meaningful increases in raw material and manufacturing costs.

In line with our commitment to transparency and precision, we've conducted a detailed, product-by-product review of our cost structure. Rather than applying a blanket increase, we've tailored adjustments by product family based on actual cost impact.

As a result, pricing changes will range from 5–12%, with some items remaining unchanged. Based on typical BOMs, residential system pricing will increase by 8–10%, and commercial systems by approximately 10%. SPA pricing will be updated automatically to maintain your contracted discount levels relative to the new MSRP.

For SPA claims, please use the new pricing for claims related to August sales. Continue using the existing pricing for all SPA claims related to July sales.

We understand there may be interest in placing stocking orders ahead of the effective date to take advantage of current pricing. While we remain fully committed to supporting your business needs, we want to be clear: we will not accept orders that materially exceed your historical run-rate or purchasing cadence. This policy is in place to ensure product

availability, preserve supply chain stability, and maintain fair allocation across our entire partner network.

At Unirac, we remain focused on empowering our customers to deliver clean, abundant energy through reliable, innovative, and high-quality mounting solutions. We appreciate your continued partnership and thank you for your ongoing leadership in moving solar forward.

If you have any questions, your Unirac representative is ready to support you.

Regards,

Ryan Nolan

Senior Vice President, Sales & Marketing

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