



December 12, 2025

To Our Valued Reeb Customers,

Thank you for your continued partnership with Reeb and Specialty Building Products. Our priority is to provide reliable availability, consistent quality, and exceptional value while working to limit the impact of market changes on your business.

As we enter 2026, market conditions remain challenging. While we continue working on offsetting rising costs, price adjustments are necessary due to tariffs, increased supply chain expenses, and higher labor costs.

Effective January 19, 2026

- Import Stile & Rail Products: 7–10%
- Reeb Finish: 5-6%

Effective February 2, 2026

- Therma-Tru Composite Frames, Larson Storm Doors, and Fypon: 3–4%
- Commercial Doors, Frames, and Hardware: 4%
- HB&G products: 2.45%
 - Directs impacted beginning on January 1st.
- Schlage: (14%)
- Cellwood Shutters: (5%)
- CDC: (10%)

Our sales team will work with you to review these changes, explore cost-saving alternatives, and help you plan upcoming projects. Placing orders before January 19 will secure current pricing.

We remain committed to minimizing these impacts and will communicate any additional changes promptly. Thank you for your trust in Reeb and SBP. We look forward to supporting your success in 2026 and beyond.

Reeb® is proud to be an SBP brand, uniting seven reputable brands across North America to deliver unmatched availability, consistency, and value.

Sincerely,

Mike Crume
Sales Director

Bethlehem, PA
1000 Maloney Cir.
Bethlehem, PA 18015
Phone (800) 862-8622
Fax (800) 772-7332

Barclay, MD
1315 Goldsboro Rd.
Barclay, MD 21607
Phone (800) 825-8331
Fax (800) 331-9387

Mocksville, NC
346 Bethel Church Rd.
Mocksville, NC 27028
Phone (800) 642-0886
Fax (800) 618-0620

Providence, RI
19 Business Park Dr.
Smithfield, RI 02917
Phone (800) 343-5703
Fax (800) 388-5979

Syracuse, NY
7475 Henry Clay Blvd.
Liverpool, NY 13088
Phone (800) 422-5224
Fax (800) 531-7332