



April 23rd, 2025

RE: June 2025 Price Update Announcement

Dear Valued Pro Dealer Partner,

At Pella Corporation, we are fortunate to have great partners like you. Thank you for your partnership and commitment to the Pella Brand.

This letter serves to inform you of a 2.5% price increase effective June 23rd, 2025. This price increase applies to the following brands and excludes Bonelli: Pella Reserve, Pella Lifestyle Series, Pella Impervia, Pella 250 Series, and Encompass by Pella.

Sincerely,

JaNette Barnette

Vice President, Field Sales

Pella Corporation