



Dear James Hardie Partner,

We want to thank you for your continued support and trust in our organization. At James Hardie, we strive to produce the highest quality building materials, while investing in growth initiatives, including continuously improving our product and installation solutions, generating homeowner demand, and fostering innovation.

**Effective June 29, 2026**, James Hardie will implement a price increase on all products within the Southwest region (CA, AZ, NM and NV). The action is intended to address ongoing inflationary cost pressures and other input costs.

Updated pricing is now available on [Hardie™ Link](#) under the Pricing tab.

**Pre-Price Increase Volume Allotment:**

- James Hardie has established price protected volume budgets that will be applied to all products subject to a price increase. Your local representative or two-step distribution partner will be equipped to discuss your specific details.

All orders with an effective date of **June 29, 2026** or later will reflect the new pricing.

Price Protected Volume information can be found on [Hardie™ Link](#) under 'Your Account'.

If you have additional questions or concerns, we encourage you to refer to [Hardie™ Link](#) or contact your local James Hardie sales representative.

Thank you for your continued partnership and support.

Sincerely,

A handwritten signature in black ink, appearing to read 'John Madson', with a long horizontal flourish extending to the right.

**John Madson**

**Chief Sales Officer**