



150 Dascomb Road  
Andover, MA 01810

976-623-9980  
[icpgroup.com](http://icpgroup.com)

March 20, 2026

Re: Price Increase for Roofing Products

Dear Valued Customer,

In recent weeks geopolitical events have caused the costs of both crude oil and every commodity that relies significantly on petroleum feedstocks or energy inputs to increase. These increases are, in many cases, both direct and immediate. In addition, the costs of transportation, packaging and other critical raw materials are all increasing, significantly raising the costs for us to manufacture roofing products.

Given the immediate impact of these cost increases, we must adjust our pricing to continue to deliver the high levels of quality and service that you deserve. Effective April 20, 2026, we will be implementing price increases for roofing products as follows:

Roof Coating & Repair Products

- Asphalt roof products (emulsions, cements, primers): 8% - 12%
- Aluminum coatings: 8% - 12%
- Acrylic caulks, patches and elastomeric roof coatings: 5% - 7%
- Silicone caulks, patches and roof coatings: 3% - 5%
- All roofing accessories: 3% - 5%

Underlayments

- Organic felt underlayments: 9%
- Synthetic & Self-Adhered underlayments: 5% - 8%

Driveway products

- Driveway sealers and repair products: 14%

Your sales representative will provide you with a new pricing sheet in advance of April 20th.

Thank you,

A handwritten signature in black ink, appearing to read "David Reynolds".

David Reynolds

Executive Vice-President & General Manager, Roofing Products & Driveway Sealers

ICP Group