

Appleton Supply Quality Aluminum Products

July 24, 2025

Dear Friends and Partners,

We appreciate your continued support and patience as we battle through these current economic challenges. As we're sure you are aware, the recent announcement of the imposition of tariffs on the metals market has had the effect of a significant increase in the cost of purchasing raw metal both globally and domestically. In addition, our paint costs, corrugated packaging costs, shipping costs, and wood pallet costs continue to be negatively affected by our current higher rate of inflation.

As a result of these current economic challenges and resulting increased costs, please note that effective on our shipments made on and after **August 25th**, **2025**, we will be increasing the prices on our **Aluminum Products**. Due to the current volatility in the market, we will be diligently reviewing the industry's leading economic indicators over the next two weeks to get a more accurate perspective of where we believe these costs will settle, we are expecting **6-8%**. In addition, the few **import** items we purchase such as nails, Kwikplugs will increase by 15%. Accordingly, we will be providing you with our percentage increase(s) and updated price cards no later than **August 11th**, **2025**.

In the meantime, we will closely monitor our incoming sales orders to ensure they remain at our current historical prices.

Thank you for your continued support. Again, we appreciate your business. Please don't hesitate to contact us with any questions.

Sincerely,

Quality Aluminum Products