



**Mar 13, 2026**

**Upcoming Pricing Adjustment – Effective April 13, 2026**

**To: U.S. GenFlex Customers**

Dear Valued Customer,

Due to recent changes in the geopolitical environment, GenFlex has seen rapid increases in petroleum-linked raw material costs, leading to higher input costs across materials used in our manufacturing processes. In addition, volatility with oil prices are negatively impacting transportation costs and shipping lanes.

As a result, GenFlex is implementing the following price adjustments.

Product Category	Increase	Effective Date
Asphalt Membrane and Accessories	Up to 8%	4/13/2026
EPDM Roofing Membrane and Accessories	Up to 7%	
TPO Roofing Membrane and Accessories	Up to 7%	
Polyiso Insulation	Up to 8%	
Low Rise Foam, Adhesives, Primers, and Sealants	Up to 10%	
All Other Accessories	Up to 5%	

Additionally, freight surcharge will increase to \$600 per shipment, effective April 13, 2026.

This price adjustment will apply to all orders shipped on or after April 13, 2026. Approved quotes will be honored at the pricing stated therein, subject to their validity period and terms.

Please contact your local GenFlex Sales Representative if you have any questions or concerns regarding this price adjustment. Thank you for your continued partnership.

Sincerely,

Frank Palmer  
SVP of Sales  
GenFlex Commercial Roofing