



Polyiso Insulation Price Adjustment

Dear Valued Customer,

Supply chain and raw material costs continue to rise, driven by global economic market conditions and tariff-related activities. In response, GenFlex will implement a previously announced price adjustment on polyiso insulation products, effective July 1, 2025. Rising raw material input costs and tariff-related activity have necessitated this pricing adjustment.

We originally announced a planned increase to take effect March 15, however, we delayed implementation to provide you with greater flexibility and time to plan. Since then, we have experienced additional increases in raw material costs related to polyiso, again driven by the unpredictable tariff environment and the broader global supply chain impacts that continue to pressure manufacturing inputs. Given these developments, the following adjustment will take effect:

Product	Increase	Effective Date
Polyiso Insulation	Up to 5%	July 1, 2025

All open orders shipping on or after July 1, 2025, will reflect the new pricing. Orders placed and shipped before that date will maintain current pricing. Existing documented quotes will be honored through their noted expiration date.

Your partnership is important to us, and we remain committed to supporting your business with high-quality products, reliable service, and the insights you need to plan effectively in a dynamic environment. Given the current uncertainty and fluidity of raw material markets, we will continue to work closely with you to navigate these challenges together, including transparent communications.

If you have any questions regarding this price adjustment, please contact your [Genflex Sales Representative](#) or Regional Business Manager.

Thank you for your continued trust and partnership with GenFlex.

Sincerely,

Frank Palmer

SVP of Sales, Elevate

Holcim Building Envelope

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