



We protect what matters most™

April 21, 2026

PRICING OUTLOOK FOR GAF COMMERCIAL PRODUCTS: US, CANADA and EXPORT

Dear Colleagues;

At GAF, we strive to communicate quickly and transparently when circumstances that will affect the price of our products come to light. Due to increased global volatility impacting supply-demand dynamics in raw materials and transportation costs, we are announcing price increases for our Commercial products.

For your reference, here is an outline of the current state of price increases for GAF Commercial in 2026.

On February 28, 2026, we announced a 5-7% increase on POLYISO insulation, effective May 1, 2026.

On March 15, 2026, we announced a 5-10% increase on TPO, PVC, Asphaltic membranes and accessories, effective April 16, 2026. Furthermore, freight/fuel surcharge increased to \$600.00 per truckload, effective as of that date (\$750 per truckload in Canada).

As is our commitment, valid and documented job quotations will be honored through their original expiration dates, and there will be no changes to pricing on orders that have already been placed and acknowledged.

The following increases will be implemented throughout Q3 and Q4 in the form of 'Not to Exceed' escalators to pricing on our quotations for new work and adjustments to our Price Books.

Product	July 1	October 1
TPO Membranes and TPO Accessories	5 - 7%	5 - 7%
PVC Membranes and PVC Accessories	5 - 7%	5 - 7%
Polyiso Insulation	5 - 7%	5 - 7%
Asphaltic Membranes	3 - 5%	3 - 5%
Single Ply Adhesives	6 - 8%	6 - 8%
Low Rise Foam	6 - 8%	6 - 8%

As the industry is experiencing challenges with driver and flatbed availability, we are working daily and diligently to minimize disruption to job site deliveries and those delivering to your stock. Please communicate early and often when it comes to your projects.

We recognize that you need clear and open communication. Please never hesitate to contact us directly or discuss your questions with your Area VP, Regional Sales Director, or local GAF sales representative.

With our thanks and best personal regards,

Alma Garnett  
EVP, Chair, GAF Commercial Sales

Dan Karins  
SVP, GAF Commercial Sales

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