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what
matters
most™

April 23, 2026

National Price Increase: Residential Roofing Products

Dear Customers,

Thank you for your continued business and support as we have responded to today's challenging market environment.

Due to the sustained surge in key raw material costs and continued pressure on transportation, GAF is announcing a price increase of 6-9% on all Shingles and Roofing Accessories, including all Timbersteel, MasterFlow and FT Synthetic products, effective June 01, 2026. This increase will also apply to all New Construction and Builder/Multi Family business. All orders shipped on or after June 01, 2026 will be invoiced at the new level, regardless of order entry date.

Please contact your local GAF Territory Manager with any questions, and we remain grateful for your business.

A handwritten signature in black ink, appearing to read "Jerry Orlando".

Jerry Orlando
Senior Vice President, Residential Sales

A handwritten signature in black ink, appearing to read "Glenn Woolwine".

Glenn Woolwine
Senior Vice President, Residential Sales

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