



We
protect
what
matters
most™

June 9, 2025

Important Announcement: Polyiso Pricing Update for GAF Commercial Roofing Customers

To: Valued North American Customers of GAF Commercial Roofing

Subject: Notification of Price Adjustment for Polyiso Insulation Effective July 15, 2025

Dear Valued Partner,

At GAF Commercial, we believe that clear and proactive communication is essential to strong partnerships. We understand that having reliable information is key to your business planning, especially given the dynamic nature of project bidding and timelines in our industry.

This message is to inform you about an upcoming price adjustment. Due to increasing costs within our supply chain, we will be implementing a 5% price increase on all polyiso products, effective July 15, 2025.

We recognize the significance of price stability for your business and project planning. Therefore, we want to assure you that all existing job quotes that include polyiso products will be honored at the originally quoted price, as long as they remain within their initial validity period. Starting today, please note that any new quotes will reflect this updated pricing for orders shipping on or after July 15.

If you have any questions, need further clarification regarding this adjustment, or require additional information, please do not hesitate to reach out to your GAF representative or me directly.

Thank you for your continued partnership.

Sincerely,

Dan Karins
Sales Vice President, National Commercial Roofing

PCD1825