



June 13, 2025

Price Increase Announcement for July 14, 2025

Dear Valued FlashCo Customer,

FlashCo is implementing a price increase of 5%-20% effective July 14, 2025, on selected products. All orders placed prior to July 14, 2025, will be honored at current pricing provided they ship within FlashCo's standard lead time.

To ensure consistent availability for all our customers, we will be reviewing order quantities and may limit unusually large orders placed before the adjustment takes effect.

All orders placed on or after July 14, 2025, will be invoiced at the new price.

FlashCo sales representatives will be in contact with your branches with the updated pricing.

Thank you for your continued support and loyalty.

Warm regards,

Rick Santolaya | National Sales Manager

**FlashCo®**

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