



July 21, 2025

Dear Valued Customer:

We appreciate your continued business and trust in Associated Material Innovations. We value the opportunity to support your business and remain committed to transparency as market conditions shift. As you may be aware, the U.S. government recently doubled tariffs on steel and aluminum imports to 50% which has increased the US Midwest premium. This has resulted in extensive cost increases for raw materials.

As a result of these unpredictable and ongoing dynamics, we will be implementing a price adjustment of 8-12% on steel and aluminum manufactured items (including trim coil) effective **August 28, 2025**. The pricing adjustment will apply to all orders placed **on or after August 28, 2025**. Orders placed must follow our standard lead-time policy guidelines. Gutter coil is exempt from this increase, as it is and will continue to be priced monthly.

New price sheets will be distributed prior to **August 9, 2025**. To maintain service levels and support product availability, we reserve the right to limit order sizes to no more than 110% of the historical or current three-month average quantity per SKU.

We value your business and your ongoing commitment to Associated Materials as we navigate these market conditions.

For any questions or additional information, please do not hesitate to reach out to your local sales representative.

Thank you for your understanding and continued support.

Sincerely,

A handwritten signature in cursive script that reads "Eric Spence".

Eric Spence,
EVP of Sales and Channel Strategy