

February 13, 2026

National Price Increase: Residential Roofing Products
*** Includes all New Construction and Builder / Multi Family Business**

Dear Customers,

Thank you for your continued business and support as we have responded to today's challenging market environment.

GAF is announcing a price increase of 5-8% on all residential roofing products, effective April 15, 2026. This increase will also apply to all New Construction and Builder/Multi Family business. All orders shipped on or after April 15, 2026 will be invoiced at the new level.

Please contact your local GAF Territory Manager with any questions, and we remain grateful for your business.



Jerry Orlando
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