

July 7, 2026

To our Valued Customers:

We are announcing a price increase on all vinyl siding, shake, soffit and accessories including shutters, blocks and vents effective Monday, August 24, 2026. Despite our ongoing efforts to manage costs, we are impacted by significant increases in raw materials, fuel, and energy costs.

All orders placed by **5:00 PM ET on Friday, August 21, 2026**, will maintain current pricing, provided they ship on or before **Friday, August 28, 2026**.

Orders shipping **after September 4, 2026**, will be subject to the increased pricing. All orders placed during this period will follow current lead times and ship at the plant's discretion.

The following products will be subject to the price increase:

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| • All Vinyl Siding | 5%–7% |
| • Insulated Siding | 5%–7% |
| • Portsmouth Shake | 5%–7% |
| • Foundry Siding | 5%–7% |
| • All Soffit styles | 5%–7% |
| • All Vinyl Siding Accessories | 5%–7% |
| • Mid-America Shutters, Blocks and Vents | 5%–7% |

New price lists will be made available July 2026.

We remain committed to providing quality products to serve your needs. If you have any questions, please reach out to your Territory Manager or Customer Service Representative.

Sincerely,



Bill Conlon
Vice President, US Sales