



June 10, 2026

To Our Valued Reeb Customers,

Thank you for your continued partnership with Reeb® and Specialty Building Products (SBP). We remain committed to delivering consistent product quality, dependable availability, and responsive service while working to limit the impact of evolving market conditions on your business.

In May, we received notifications from select suppliers regarding upcoming price increases. These adjustments are primarily driven by increases in petroleum-based raw material, manufacturing and freight costs associated with ongoing global conditions. Effective Monday, August 10, 2026, Reeb will implement price increases on the items listed below. These changes reflect supplier-driven adjustments and apply only to the affected products. Orders placed through end of Friday, August 7, 2026, will be honored at current pricing. Beginning Monday, August 10, all open and new quotes in 2g will be updated to reflect the revised pricing.

- Therma Tru Classic Craft and Fiber Classic Doors will increase by 4-5% (direct orders impacted on July 15th).
- Therma Tru components will increase by 5% (direct orders impacted on July 15th).
- Therma Tru Smooth Star and Steel Doors will increase from 0-3% (direct orders impacted on July 15th).
- Larson Storm Doors will increase by 6% (direct orders impacted on July 15th).
- Fypon products will increase by 5% (direct orders impacted on July 15th).
- Cavity Sliders will increase by 6%.
- Hardware will increase by 5%.
- Light Commercial products, including RSP Fire Rated Doors, will increase from 3 – 6%.

We understand this is a challenging environment, and these adjustments can be difficult. Your local Reeb representative is available to review the details and explore cost saving alternatives where possible. We remain committed to open, transparent communication and will continue working closely with both our suppliers and customers to navigate these conditions together. Thank you for your flexibility, support, and trust in Reeb and SBP. We value our partnership and look forward to supporting your success throughout 2026 and beyond.

Best Regards,

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