

GAF Rewards



Boost your business with GAF Rewards

Earn up to 2% back in
points on eligible items.*

Use the points you earn on qualifying GAF
purchases to reinvest in what matters to you.

*Terms and restrictions apply. See reverse for details.

We protect what matters most™

GAF

Experience the power of GAF Rewards

Use your GAF Rewards points to reinvest in what matters most to you.

Reinvest in morale: Treat your crew to lunch or some brand-new company swag. Reinvest in tools: Upgrade that compressor, add a new ladder, or buy new safety equipment for your crew. Just redeem the points you earn for one of several convenient options and reinvest in your business.

Join GAF Rewards* and start earning points on your qualifying GAF purchases today.



Find a list of qualifying products at gaf.com/Rewards

Earning points is quick, easy, and hassle-free.

GAF Rewards members who are eligible to earn standard rewards rates can earn the rates below on their qualifying GAF product purchases.

Certification Level	Standard % back in rewards points for qualifying GAF product purchases made by December 31, 2023	Standard % back in rewards points for qualifying GAF product purchases made on January 1, 2024 or later
GAF Master Elite® Contractors	2.5%	2.0%
GAF Certified™ Contractors	2.0%	1.5%
Contractors not certified by GAF, builders, and remodeling companies	1.5%	1.0%

Step 1: Purchase

Purchase qualifying GAF products. Find a list of qualifying products at gaf.com/Rewards.

Step 2: Submit

You can submit receipts electronically using the GAF Rewards website, by mail, or by asking your distributor to submit them for you within 90 days of the purchase date.

Step 3: Redeem

Redeem points for a reloadable prepaid card, retailer gift cards, merchandise, GAF QuickMeasure™ reports, or even GAF enhanced warranties.

If you're looking to reinvest in your business, join GAF Rewards today!

Visit us at gaf.com/Rewards

We protect what matters most™



*GAF Rewards U.S. is open to professional roofing contractors, builders, and remodeling companies in the U.S. Points earned vary based on certification level. Points can only be earned on qualifying purchases made in the U.S. Proof of purchase must be submitted within 90 days of the purchase date. GAF reserves the right to audit all claims. Cannot be combined with any other promotion or offer unless specified by GAF. Visit gaf.com/rewards for complete terms and conditions, special offers, and qualifying GAF products.