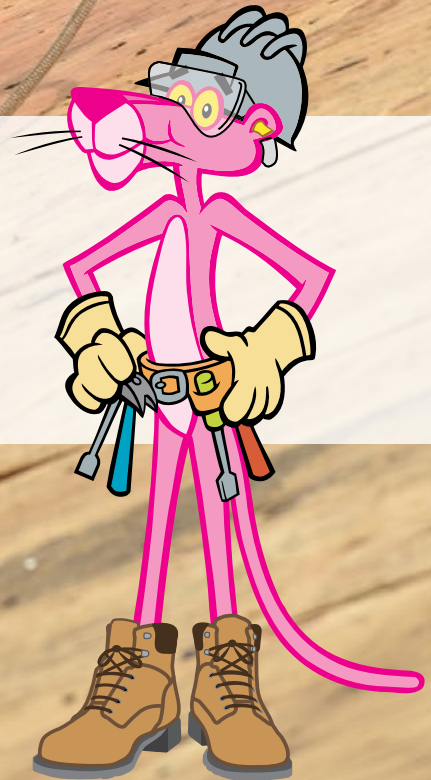


Help Grow Your Business.
Help Build Your Reputation.



Joining the Owens Corning
Roofing Contractor Network





Joining the Owens Corning Roofing Contractor Network

Welcome to the Owens Corning Roofing Contractor Network

Thank you for your interest in the Owens Corning Roofing Contractor Network. Built by contractors, for contractors, this network is designed to work with you to help grow and enhance your business. And as your status increases, so do the benefits. Enrollment is fast and easy — just log on to owenscorning.com/rewards today to get started. We look forward to working with you!

A competitive edge for our most valued contractors

In today's highly competitive marketplace, you need every advantage you can get to stand apart from the crowd. The Owens Corning Roofing Contractor Network was created to give you that edge. It provides valuable exposure for the contractors who best represent the Owens Corning® Roofing brand, and it rewards you for providing homeowners with a positive experience with our products.

Although membership in the Owens Corning Roofing Contractor Network is open to everyone, access to the Preferred Contractor levels is by invitation only. We encourage you to learn about the high standards and exclusive rewards that becoming an Owens Corning Roofing Preferred Contractor can bring.

Here's how it works:

As indicated in the chart below, the Owens Corning Roofing Contractor Network includes three distinct member levels — Contractor Rewards, Preferred Contractor and Platinum Preferred Contractor.

OWENS CORNING ROOFING CONTRACTOR NETWORK	
Contractor Rewards	Open enrollment
Preferred Contractor	Invitation only/ Meet base requirements ¹
Platinum Preferred Contractor	Invitation only/ Meet base requirements ¹

¹See back cover for base requirements.

Contractor Rewards

The Contractor Rewards level is open to all contractors. It offers benefits and provides tools to help grow your business.

Registration for Contractor Rewards is fast and easy. Get started today at owenscorning.com/rewards.



Once enrolled in Contractor Rewards, contractors who meet the eligibility requirements may be invited by an Owens Corning Roofing Area Sales Manager (ASM) to become a Preferred Contractor. But the journey doesn't end there. As your business grows, you'll have the opportunity to advance to the Platinum Preferred Contractor level, with higher standards and even greater rewards.

Learn more about becoming an Owens Corning Roofing Preferred Contractor at owenscorning.com/roofing.

The chart on the back of this brochure details many of the base requirements and benefits of the Owens Corning Roofing Contractor Network. We look forward to your membership and wish you great success!

Solutions to help grow your business.

As a member of the Owens Corning Roofing Contractor Network, you'll have access to smart business solutions and valuable marketing tools designed to help you succeed.



The ProConnect™ Resource Center is your one-stop shop to take advantage of the many benefits the Owens Corning Roofing Contractor Network has to offer, including:

- Registration of Standard and Extended Limited Warranties*
- Ability to order product literature and samples
- Ability to upload invoices for reward funding
- Access to customized marketing tools
- Merchandise and customized wearables
- Access to educational courses
- Up-to-date news from Owens Corning Roofing
- Manageable leads generated by Owens Corning Roofing for Platinum and Preferred Contractors only

Roofing System Limited Warranty*

Members of the Owens Corning Roofing Contractor Network have the opportunity to offer homeowners additional coverage through our series of Roofing System Limited Warranties* as follows:

	Standard Product Limited Warranty* Coverage		System Protection Roofing Limited Warranty* Coverage		Preferred Protection Roofing System Limited Warranty* Coverage		Platinum Protection Roofing System Limited Warranty* Coverage	
	TRU PROtection* Period	Warranty*	TRU PROtection* Period	Workmanship	TRU PROtection* Period	Workmanship†	TRU PROtection* Period	Workmanship††
Shingles								
Laminate**	10 Years	Lifetime*	50 Years	N/A	50 Years	10 Years	50 Years	Lifetime††
Supreme*	5 Years	25 Years	15 Years	N/A	15 Years	10 Years	15 Years	15 Years
Cost	N/A		\$3 per square		\$8 per square		\$11 per square	
Eligibility	All Contractors		Platinum Preferred Contractors, Preferred Contractors		Platinum Preferred Contractors, Preferred Contractors		Platinum Preferred Contractors	

* See actual warranty for complete details, limitations and requirements. Lifetime warranty (for as long as the original homeowner owns their home).

** Laminate shingles are: Berkshire®, Woodmoor®, Woodcrest®, TruDefinition® WeatherGuard® HP, TruDefinition® Duration®, TruDefinition® Duration STORM®, TruDefinition® Duration® Designer Colors Collection, TruDefinition® Duration MAX®, TruDefinition® Duration® COOL, Duration® Premium Cool, Duration® Premium, TruDefinition® Oakridge® and Oakridge® Shingles.

† Contractor is responsible for the first two years. See actual warranty for transferability details.

†† Lifetime workmanship applies to all shingles except Supreme® Shingles. Lifetime workmanship is only available to the original purchaser and is not fully transferable. See "transferability of the warranty" section for more details. Coverage is prorated after the first twenty five (25) years. Contractor is responsible for covering the first two years of workmanship.



BASE REQUIREMENTS	Invitation by Owens Corning Roofing ASM	N/A	Yes	Yes
	Years in Business	N/A	2 years	3 years ^{††}
	Owens Corning® Roofing Share	N/A	50%	80%
	General Liability Requirement	N/A	\$1 million	\$1 million
	Workers' Compensation	N/A	As required by state	As required by state
	Licensing Requirement	N/A	As required by state	As required by state
BENEFITS	Earn reward funding	✓	✓	✓
	Online ordering access via the ProConnect™ Resource Center for product literature and samples	✓	✓	✓
	Access to Owens Corning branded promotional merchandise through ProConnect™ Resource Center	✓	✓	✓
	Access to contractor education through the ProConnect™ Resource Center with NRCA	✓	✓	✓
	In person training with sales expert Rodney Webb and other notable presenters	✓	✓	✓
	Ability to offer consumer financing at negotiated rates through Service Finance Company	✓	✓	✓
	Regular Owens Corning Roofing High Point eNewsletter updates	✓	✓	✓
	Lead generation opportunities with key business service offers	✓	✓	✓
	Access to full-service marketing support leveraging the power of the Owens Corning brand and Pink Panther™		✓	✓
	Access to Total Protection Roofing System®^ module education		✓	✓
	Ability to offer the Preferred Protection System Roofing Limited Warranty*		✓	✓
	Lead generation opportunities with the Owens Corning Roofing Lead Management System		✓	✓
	Contractor listing on owenscorning.com		✓	✓
	Exclusive ability to offer the Platinum Protection System Roofing Limited Warranty*			✓
	Priority listing on owenscorning.com			✓
Opportunity to attend Platinum Conference [#]			✓	



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Owens Corning Roofing Platinum and Preferred Contractors are independent contractors and are neither affiliates nor agents of Owens Corning Roofing and Asphalt, LLC or its affiliated companies.

^{††} Or one year as a Preferred Contractor.

[^] Excludes non-Owens Corning roofing products such as flashing, fasteners, pipe boots and wood decking.

[#] New Platinum Preferred Contractors are eligible one year after joining the program.