



**AN EFFECTIVE SITE  
IS ESSENTIAL FOR  
YOUR BUSINESS**

# Build a Strong Web Presence



A website is a must for giving your business exposure and accessibility to potential customers. Depending on your budget, your website can include job photos, customer testimonials and the brands and products you use, or it can simply provide a brief description of your business with your contact information.

## Homepage Template Options

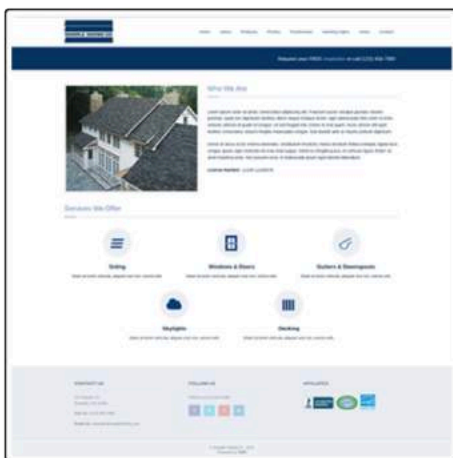
Potential customers want to know more about your company! Clearly illustrate why they should hire you for the job by developing a website that highlights your company's strengths and distinguishes you from competitors.

Visit [www.abcsupplyfreedomprograms.com](http://www.abcsupplyfreedomprograms.com) to click through and review three different responsive website design templates. All of these perform and look great on desktops, laptops, tablets, or smartphones. Each template comes with its own unique styles, features, and functionalities.

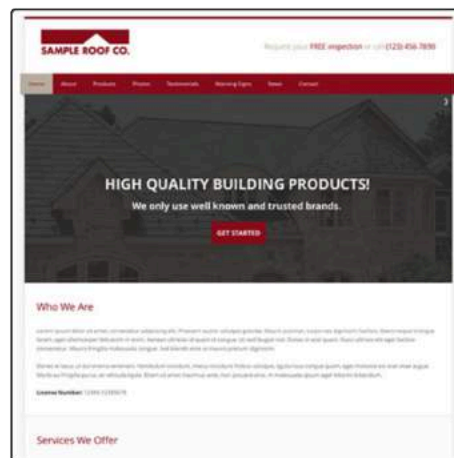
Choose from 10 different website content areas:  
(Prices range from \$75-\$495)

- **Home Page\***
- **About Us**
- **Products**
- **Photo Gallery**
- **Social Media & Affiliations**
- **Testimonials**
- **Warning Signs**
- **News & Media**
- **Contact Us**
- **Request a Quote**

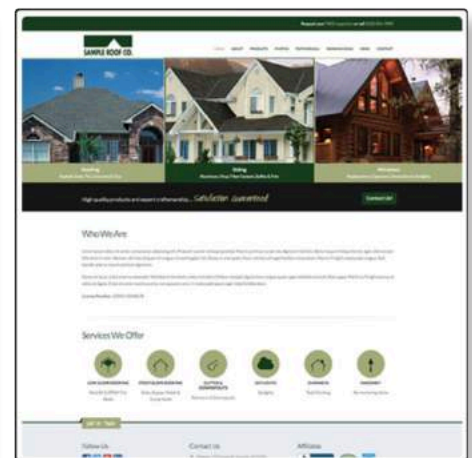
\* Home Page is required for all sites



TEMPLATE 1



TEMPLATE 2



TEMPLATE 3

Walk through template options at [www.abcsupplyfreedomprograms.com](http://www.abcsupplyfreedomprograms.com)



# Enhance Your Website *with Additional Website Upgrades!*



## **Website Visitor Analytics** *\$200/year (annual fee)*

Track, measure and find out where potential customers are coming from. Receive monthly reports for one year that include:

- Total Visitors by Day/Time
- Time Spent Visiting Your Site
- How Visitors Are Finding Your Site
- Real Time Web Analytics



## **Online Listing Program** *\$400/year (annual fee)*

Optimize your online presence! Submit your company's business information to an automated feed purchased by 100s of proprietary sources that need "verified" contact information to update databases.

- Publisher sites
- Search engines
- Online directories
- In car navigation systems



## **Email Address Set-up** *\$75 (initial set-up fee)*

Set-up up to 10 employee business email addresses that match your website domain name. Access and categorize email through a user-friendly browser-based interface which includes:

- Multi-level folders, labels and flags
- Drag and drop functionality
- Rules and filters
- Threaded conversation view



## **Website Updates/Additions** *Prices vary*

You'll likely need to update your site from time-to-time. Text and photo changes can easily be made as needed. Just contact us with your necessary site changes and we'll incorporate them into your existing site.

- \$15/page for text
- \$25/photo, logo or link
- \$50/upload video link
- \$75-\$100/add new page



## **Website Renewal** *\$150/year (annual fee)*

Each year we'll contact you to confirm the continuation of services and collect payment for coming year. Annual fee covers website domain name renewal and site hosting for the next 12 months.

We understand that developing a website is a big decision. You can rest assured that the investment you are making in your company's site is secure, has longevity and

can adapt as your company's needs change. And if in the future, should you choose to discontinue web and hosting services with The Weinstein Organization, we'll transfer

your domain name to your new service provider and output a zip file containing your website code – at no additional charge.

# Other Popular Freedom Programs

## In-Home Finance

- Offer financing for home improvement projects
- Improve your cash flow and closing ratios
- Increase opportunities to upgrade projects



## Professional Image Building

- Make a crucial first impression and a positive lasting impression
- Customized logos, clothing, promotional items and stationery
- Generate awareness and build credibility for your company



## Jobsite Marketing

- Let your quality work speak for itself
- Market to neighboring homeowners
- 24/7 constant visibility for your business



## Target Mail & Storm Postcard

- Mail to owners of homes 10 years and older
- Send to a two-mile radius around a jobsite or select by zip code
- Customize with your company logo and contact information



**Free Up Your Time and Resources!**

To learn more, ask your ABC Supply representative or visit:  
[www.ABCSupplyFreedomPrograms.com](http://www.ABCSupplyFreedomPrograms.com)